

Ad Posting Rules

Requirements for the positioning and content of advertisements

1. Ads must be legal

Do not post any offers, conditions or information that violate UK laws or the rights of third parties, or contributing to such violations.

You may only serve ads for goods, services, items and other offers (hereinafter - "goods") for which you have all necessary rights, licenses, registrations, permits, certificates etc.

It is your responsibility to ensure that all elements of your advertisement (including photographs, videos, links to third party websites where it is allowed, etc.) are legal before you post it. You will be solely responsible for any infringements of the law or third-party rights that you may commit.

2. The information in the advert must be true and complete

We consider it a serious violation of Deburse rules to place any information in an advertisement which may be misleading about your product or the terms of your offer.

This also means that your advert must include a valid phone number to contact you.

If there is any information in your offer that is required by law to be present, you must include it.

You are solely responsible for distributing an advertisement that is missing mandatory information or provides false information.

3. Ads must be relevant to the categories on Deburse

Only list products for which Deburse has a themed category and geolocation. Do not list items for donations, ordering services, fundraising, dating, lost or found.

Do not list more than one item per ad, unless they form a bundle or fit into the same category. If you have several products in the same category in your ad, you must include the price of each product.

You may only place ads within one category using one profile (including when you operate within the same company or joint business).

We have the right to set limits on the number of free classified ads for certain categories and regions (limit). If the limit is reached within 30 calendar days before the ad is placed, subsequent submission of a new ad or activation of a previously created ad in the relevant categories and regions is possible for a fee.

4. The offer must be specific, existing and current

Place an advertisement for a specific existing product that has customer value.

If you are listing a product for sale, you must be ready to deliver the product to the buyer as soon as the buyer contacts you. If you are listing a service, you must be ready to provide it, etc. As an exception, we do allow pre-ordering from abroad.

Do not list items for sale through auctions or bidding.

If you have sold an item or your offer is no longer relevant for other reasons, remove your ad from publication as soon as possible. Do not change the content of a previously published ad. Do not upload a photo of another product or item. Create a new ad for a new offer.

If technically possible, Deburse will automatically activate your ads when the next maximum posting period has expired.

Remember that when you place an advertisement, you may be under a civil law obligation to enter into and complete a transaction with the potential buyer.

Do not include any information of a general advertising nature in your ad without making a specific offer. We have separate terms and conditions for such offers which we can discuss with you via email: nick@debourse.com

5. It is forbidden to re-advertise

You may only place one valid ad for one product. We consider the placement of repeated ads (duplicates) as a gross violation of the Deburse rules.

You may not place duplicate listings for the same product using multiple profiles (including when you are operating within the same company or joint business).

Placing a repeated (duplicate) ad will also be considered if:

- you remove the ad from publication or delete it (including before its posting expiration date) and then place a new ad with the same product, including in a different region or category;
- you will edit your published ad and replace the product in it with a new one, and then place a new ad with the product that was in the original version of your ad.

If the parameters of your ad match with similar parameters of another previously placed ad, a later ad may be regarded as repeated and blocked.

It is forbidden to post ads at the request or order from other Deburse users.

Prohibited goods and services

If you are not sure if your offer is allowed on Deburse, please contact our support team. Remember that Deburse is a topic-driven resource.

Medicine and Health

1. Medical services (e.g. psychotherapy)
2. Pharmaceuticals
3. X-ray and MRI equipment, radiotherapy equipment, and devices using radioactive substances
4. Medicinal raw materials obtained from reindeer husbandry (e.g. Maral antlers, Panthorin)
5. Traditional medicine methods
6. Human organs and tissues, donation, surrogate services, breast milk

Tobacco, alcohol, drugs

7. Tobacco, tobacco products (including any smoking mixtures), nicotine-containing products (including those intended to be consumed by heating or vaping) and certificates, discount coupons or promotional codes for their purchase

8. Smoking accessories, nicotine-containing products and hookahs (including e-cigarettes, electronic nicotine delivery systems, vapes), certificates, discount coupons or promotion codes for the purchase of smoking accessories, nicotine-containing products and hookahs, as well as services for their repair
9. Alcohol products, ethyl and methyl alcohol (including synthetic, technical and edible), alcohol-based antiseptic solutions, including sale of alcohol products under the guise of empty containers for or from it.
10. Narcotic drugs and psychotropic substances, their precursors and any products for their use; potent and poisonous substances, the illicit trafficking of which is prohibited, seeking and offering work in this area

Flora and Fauna

11. Animals, plants and other organisms or protected by international treaties - e.g. CITES, their parts and derivatives (stuffed animals, skins, bone trophies, etc.), any goods made from them (clothing, accessories, furnishings, food, etc.) as well as animals and other organisms whose keeping and usage is prohibited by UK legislation; offers of services related to such animals and plants.
12. Goods and services that can be used for poaching and other illegal capture of animals, birds or fish (e.g. electrofishing rods, fishing nets, leg traps, baiting services); any goods derived from such activities
13. Zoos (including their sale); services involving the use of animals for cultural or entertainment purposes; licenses and permits for hunting; any goods and services that may be aimed at the cruelty of animals or birds

Financial services, material and currency valuables

14. Financial services, assistance in obtaining them and financial intermediation
15. Goods and services related to forex dealers (including equipment, consulting, training)
16. Foreign currency and other currency values, coins and banknotes in circulation, except for purchase and sale for numismatic purposes; counterfeit coins and banknotes (except props for staging and filming)
17. Cryptocurrencies and services related to their circulation, including training

18. Securities, with the exception of securities for collectible purposes with an explicit expired or invalid / cancellation / redemption mark

20. Offers to participate in financial or commodity pyramids or questionable ways of generating income or goods, as well as related training; Offers for investment without details, offers for paid registrations on websites, reviews, reposts, likes in social networks, advertising and/or news views on the Internet, clicking on links, participating in online surveys and/or filling out online forms, using multiplayer games and/or cashback platforms in order to generate income

Intellectual Property Rights

21. Counterfeit goods, goods that illegally use trademarks of brands or imitate the appearance of original goods (e.g. replicas/fakes of designer clothes or accessories, phones)

22. Pirated products (e.g. unlicensed movies, games, video courses)

23. Services related to replacement of licensed software or violation of technical protection of digital equipment (e.g., firmware, unlocking, jailbreaking)

Other goods and services prohibited on Deburse

24. Goods and services that have no use value (e.g. tags and receipts without goods), expired products, used underwear or disposable goods.

25. Finished thesis and term papers, dissertations, etc., as well as services for their writing

26. Explosives and exploding materials, tools for exploding.

27 a) Weapons, including: firearms, pneumatic, melee, hunting, traumatic, gas, electroshocking, throwing, sport, signal, collectible, barren, deactivated.

b) Spare parts for any kind and type of weapon, including: main and minor parts, barrels, receivers, bolt carriers, bolts, bolt heads, stocks, foregrips, grips, magazines, muzzle devices (suppressors, flash extinguishers, moderators), parts and components of firing mechanisms, blades.

c) Any kinds and types of ammunition.

d) Means of active self-defense: batons, stun guns, knuckles, aerosol and flashbang devices, gas and pepper spray, etc.

e) Butterfly knives; automatic, semi-automatic, spring, gravity-based, inertial and any other knives, the blades of which are either automatically extend from the handle when a button or lever is pressed and fixed, or pulled out by gravity or accelerated motion.

e) The manufacture of any kind of weapon

If you are selling an item that is not a weapon, but is similar, please state that in your listing. Add a scan or photo of the relevant certificate to the photo of the item.

28. Collection services

29. State awards, bars and plaques, as well as copies, their replicas and models (except for copies from collectors' magazines)

30. Intimate services (e.g. escort services, erotic massage, striptease, nude photo shoots), seeking and offering work in this field, sex toys, pornographic materials

31. Offers related to lotteries, risk-based games or betting, including equipment for carrying them out

32. Encryption equipment, technical means of eavesdropping and other surreptitious obtaining of information and related documents

33. Campaign materials, ballot papers and other goods and services related to the exercise of political rights; seeking and offering work in this field

34. Suggestions related to performing religious rituals, prayers, religious associations and sectarian activities; seeking and offering work in this field

35. Occult and magic services and any kind of rituals and divination (e.g., witchcraft, magic, astrology, numerology, divination, alternative medicine); seeking and offering work in this field

36. Seeking and offering work in the field of distribution of network marketing products and direct sales by independent distributors (sales representatives)

37. Seeking and offering work in armies, military structures and paramilitary organizations of foreign countries

38. Extremist materials and items with Nazi symbols

39. Listing services for Deburse

40. Any goods and services, the circulation of which is restricted or prohibited, or which may be aimed at violating the legislation of the Russian Federation, including

a) Contact or account details, including telephone numbers, e-mail addresses, messenger accounts, social networks, blogs and forums, games and other services (e.g. Skype, Steam, iTunes, Google Play, QIWI); contact databases; services for the paid use of an account on any resource by another person

b) SIM cards and connection to mobile network operators' services

c) License plate flip-flops, magnets for illegal number plate adjustments, fast number plate flip-flops, anti-theft devices, odometer adjustment services and any manipulations with vehicle odometers (including repairs), universal keys for door phones, code grabs, remote-controlled electricity meters, etc.

d) Real estate and goods with prohibition (restriction) on registration; property under attachment

e) Offers of employment without official registration; services related to the registration of companies in the name of a front person; services, searches and offers of employment related to the fictitious exercise of the functions of the executive body in a legal entity; offers of fictitious registration at the place of residence; sale of diagnostic cards without an actual technical examination of the vehicle and other similar offers

f) Goods and services linked to the illicit trafficking or counterfeiting of government plates or vehicle documents or other official documents conferring rights or relieving duties (e.g., government certificates, licenses, permits, badges, blank forms, education or qualifications), except for goods for collection purposes, with an obviously indicated expiry date or mark of invalidity/cancellation/expiry; editing services and

g) Mediation in obtaining state and municipal services for a fee

h) Services related to unauthorized use of information and technology (e.g. hacking accounts and other hacking services, spamming, unauthorized copying of content)

i) Goods with information on distance selling, where their distance selling is prohibited

k) Goods and services without registration, certification, license or authorization, where it is required to pass or obtain it

k) Goods from the state material reserve

m) Offers intended to cause harm to third parties or their property, as well as offers with indications of fraud

41. Coronavirus-related goods and services:

a) aimed at breaking social distance and other measures of isolation

b) means for the treatment, diagnosis and prevention of coronavirus

c) references to a term in order to attract attention or describe the terms of the transaction

d) diagnostic tests with no indication of the specific disease for which they are intended

42. 5G protection products

By fulfilling the Quality Requirements for advertisements, you help your potential buyers and customers get the right idea of your offer in a convenient way.

Your ad should contain the minimum amount of information describing your offer so that users can make a decision about the deal.

Fill in each parameter (field) of the ad only with the information it is intended for. If some parameters are mandatory, you won't be able to place your ad without filling them in.

Obscene language, erotic, vulgar or offensive images and texts, information that is threatening, abusive, hateful, disrespectful or may lead to unlawful behavior as well as any other information that is against moral standards and business practice are absolutely unacceptable on Deburse.

We may change some technical parameters of the advertisement, such as the subcategory, if necessary.

Thank you!